



AGRICULTURAL WINTER FAIR

Following a period of growth over the past five years, and as The Royal Agricultural Winter Fair looks towards its upcoming centennial, the organization is seeking to appoint a new Director, Agriculture and Education. Working closely with the CEO, the Director, Agriculture and Education will be responsible and accountable for agriculture and food competitions and agriculture-related features and education that address the diverse needs of The Royal's exhibitors, educators, visitors and stakeholders.

Director, Agriculture and Education

Toronto, Ontario

Reporting to the Chief Executive Officer, you will:

- Hire and manage all full-time, part-time and contract employees related to the Agriculture and Education department strategies, tactics, and policies to ensure high-caliber competitions and programming
- Develop, manage and control department budget, while being responsible for grant applications, fulfillment and reporting, presentations to funding bodies, and ag and food sponsorships over \$1,000
- Represent the staff on agriculture and food product committees, and be the spokesperson for department issues and opportunities with stakeholders, media, government, and others as required
- Lead the execution of the Food and Nutrition Forum, Educators Symposium, and manage relationships with agriculture, food and education stakeholders, partners, corporate sponsors and international invitees
- Participate in management meetings, Agri-food industry and partner events, and be the key contact for Dairy Farmers of Ontario, Holstein Canada and the Canadian Agricultural Hall of Fame representatives
- Deliver regular and effective communications through a variety of channels with all RAWF internal and external stakeholders with the goal to contribute to the overall success of the Fair
- Other duties as assigned by the Chief Executive Officer or as amended by strategic or organizational priorities as directed by the Board of Directors

Your background includes:

- Post-secondary education in Agriculture, Agri-Business or Event Management, with 5+ years' experience in a leadership position within the food and agriculture sectors
- A track record of major event management for a wide range of audiences
- Exceptionally strong business and financial acumen, coupled with a result driven orientation to optimize resources and the ability to adapt and support the organization in a virtual realm
- A strategic leader and thinker with a growth and continuous improvement mindset who has excellent decision-making and problem-solving skills
- Experience developing short and long-term plans to execute, evaluate and measure strategic priorities
- A confident, passionate and engaging team player who openly invites and exchanges ideas, shares information and welcomes diverse perspectives with a "big picture" mindset
- A fiscally responsible strategist with analytical skills, an eye for detail, the ability to identify anomalies, deal with complexity, build consensus, and celebrate successes
- Excellent presentation and communication skills to present proposals and recommendations
- High ethical standards driven by a strong set of personal values, transparency, trust and accountability

The Royal Agricultural Winter Fair Association is an equal opportunities employer, and committed to upholding the values of equity, diversity, and inclusion across the organization and throughout its hiring process. If you are contacted for an interview and require accommodation, appropriate arrangements will be made to assist you through this process.

LITHERLAND & CO

To learn more about this position and our client, contact Brook Coatsworth at bmc@litherlandco.com or by phone at 416-868-4888 Ext. 5 quoting "Director, Agriculture and Education – 210216." This posting closes on **June 7th at 5pm EDT.**